

# WELKOM

bij de museumdefinitie  
ICOM Nederland  
Ena-laatste  
consultatieronde



# Tijdsplan ICOM definitie

Wanneer	Wat
10 april 21	20 keywords die in elk geval in de definitie moeten
Juli-sept 21	Evaluatie keywords, aangeven wat je ervan vindt derde consultatieronde
Febr- april 22	Mening vormen over ca. 5 voorstellen en voorkeur voor ca. 2 kenbaar maken
Eind augustus	ICOM Conference vote fot museumdefinitie

The methodology is based on 4 rounds of consultation, divided into 11 steps with a duration of 18 months. The proposed schedule begins on December 10, 2020 and ends in early May 2022, but may be adjusted depending on the circumstances.

# Uitslag consultatieronde 3: 5 definities

## Consultatie:

- Prioriteer de definities van 1-5 (beste -slechtse)
- Beargumenteer de eerste keuze
- Beargumenteer de laatste keuze
- Geef één verandersuggestie bij de eerste keuze
  - Mag een woord of een zin zijn
  - Moet woord of zin zijn afkomstig uit de overige 4 definities

# definitie 1

A museum is an accessible, inclusive, not-for-profit institution. It inspires discovery, emotion, reflection, and critical thinking around tangible and intangible heritage. In the service of society, and in active partnership with diverse communities, museums research, collect, conserve, exhibit, educate and communicate. They operate professionally and ethically, promoting sustainability and equity.

# definitie 2

A museum is a permanent, not-for-profit institution, accessible to the public and of service to society. It collects, conserves, interprets and exhibits, tangible, intangible, cultural and natural heritage in a professional, ethical, and sustainable manner for research, education, reflection and enjoyment. It communicates in an inclusive, diversified, and participatory way with communities and the public.

## definitie 3

A museum is a not-for-profit, permanent institution in the service of society that researches, collects, conserves, exhibits, and communicates tangible and intangible heritage. Open to the public, it is accessible, inclusive, and fosters diversity and sustainability. The museum operates professionally, ethically and with the participation of communities, offering varied audience experiences for the purposes of education, enjoyment and the expansion of knowledge.

# definitie 4

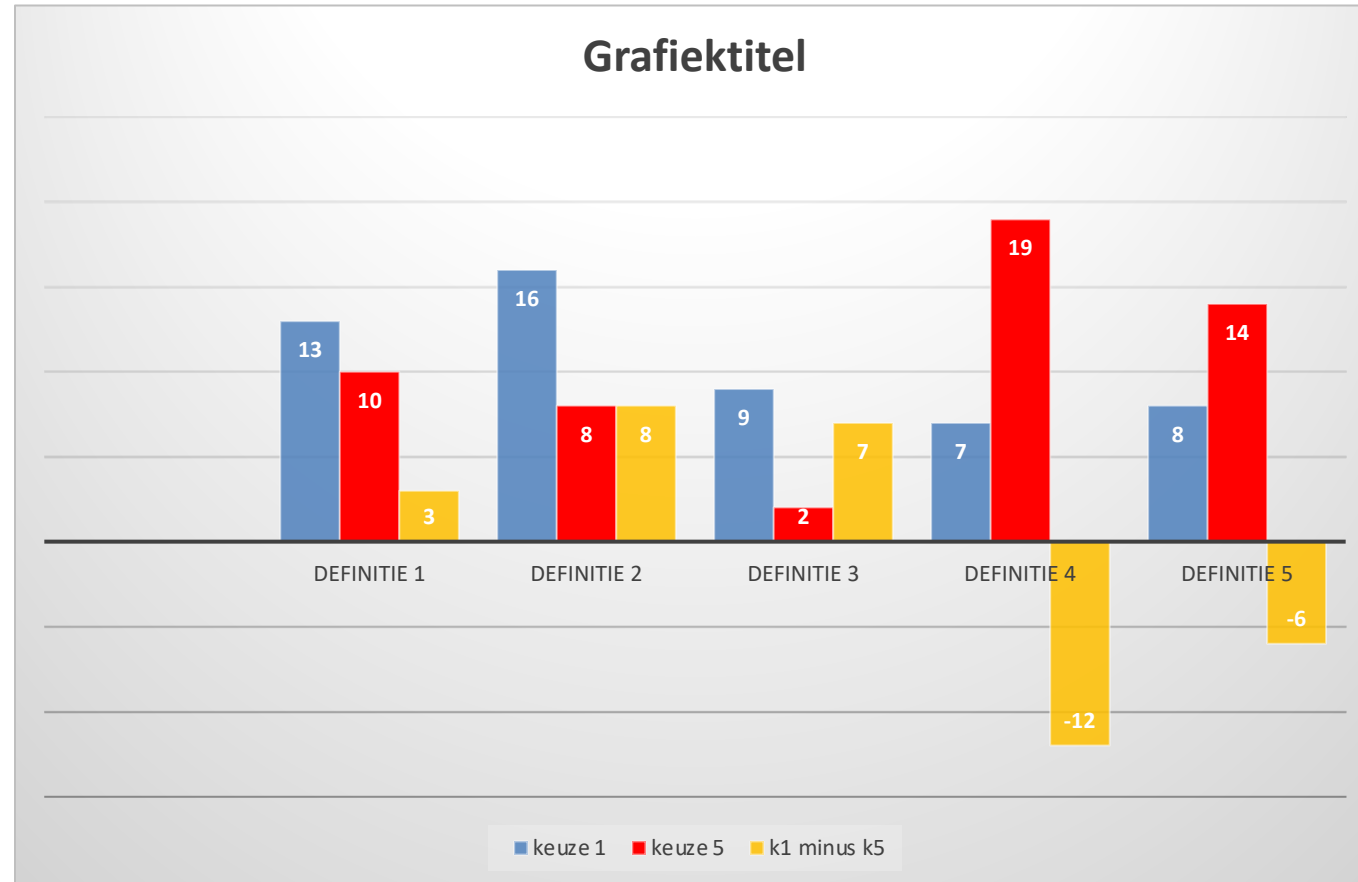
A museum is an inclusive, not-for-profit institution, open to the public, which researches, collects, preserves, exhibits, and communicates tangible and intangible heritage, facilitating critical reflections on memory and identity. Museums are in the service of society, providing educational and knowledge sharing experiences. Driven by communities or shaped together with their audiences, museums can take a wide range of formats, fostering equal access, sustainability, and diversity

## definitie 5

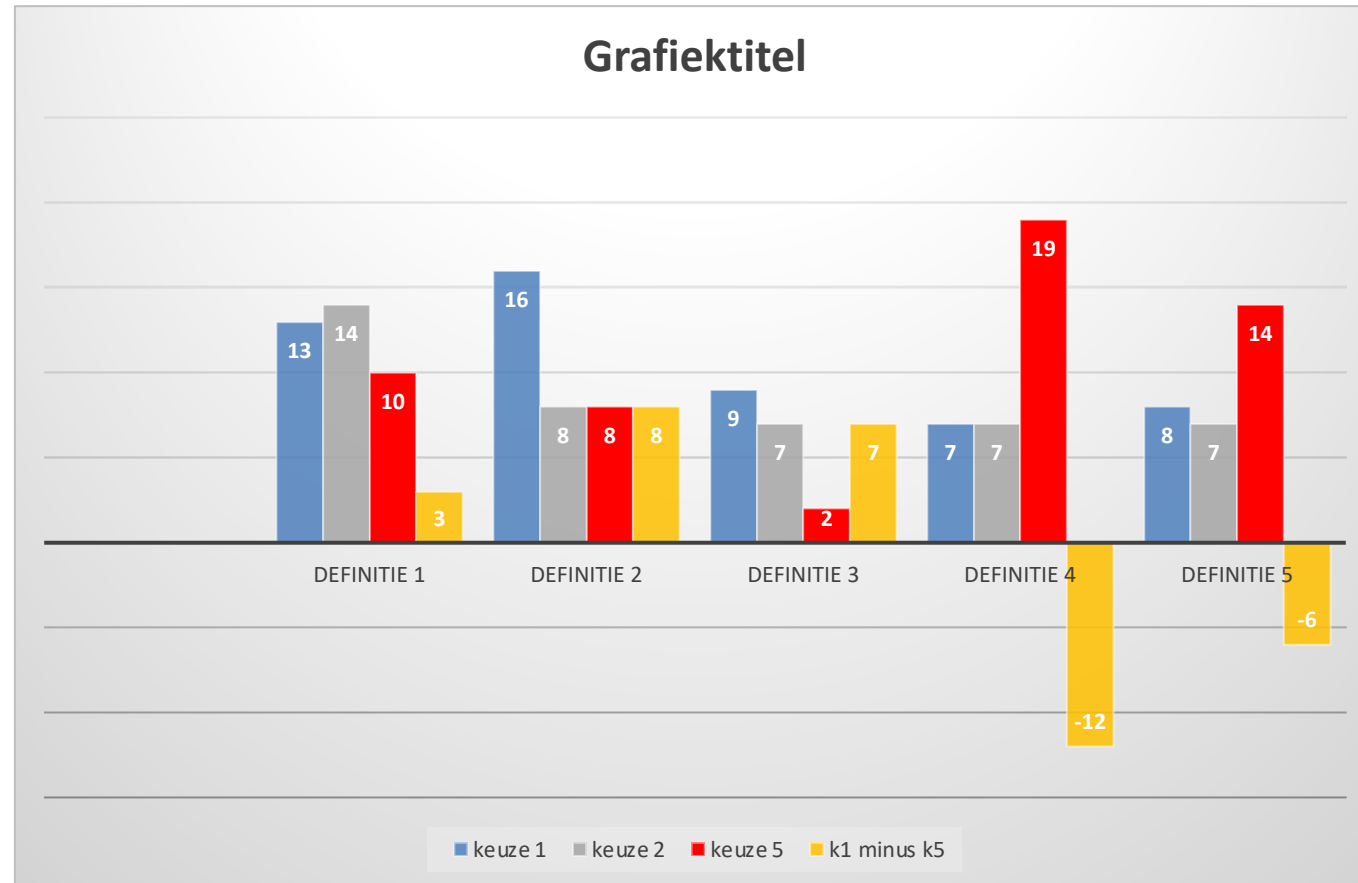
A museum is an open and accessible not-for-profit institution that collects, researches, preserves, exhibits and communicates the tangible and intangible heritage of people and the environment for the benefit of society. Museums are committed to ethical and sustainable practices and are operated in an inclusive and professional manner to create enjoyable and educational experiences that foster curiosity and discovery.



# bevindingen enquête



# bevindingen enquête



# prioritering

- nr 1 → definitie 3
- nr 2 → definitie 2
- nr 3 → definitie 1
- nr 4 → definitie 5
- nr 5 → definitie 4

# Beargumentatie keuze

- **Definitie 2 en 3 komen in aanmerking als eerste keuze**
  - **Voorstel eerste keuze is definitie 3**
    - De data wijzen uit dat deze minst professionele definitie is, slechts 2 respondenten merken deze definitie aan als slechtste
    - De data wijzen uit dat in percentage meer respondenten def 3 als eerste keuze geven tov laatste keuze
    - Uit rondetafelgesprekken bleek grotere weerstand voor definitie 2 ipv 3 zijn
    - Uit rondetafelgesprekken bleek de passieve indruk van definitie 2 een zwaarwegend bezwaar
    - Inhoudelijk: Definitie 3 geeft beter weer waar musea in Nederland zich mee bezig houden
    - Inhoudelijk: de publieksgerichtere en wederkerige benadering van definitie 3 is zwaarwegend
    - Ook eerdere consultatierondes nemen we mee in de afwezig

# bevindingen enquête

- **Verandersuggestie definitie 3**
- **We nemen in acht:**
  - de populariteit van definitie 2
  - alle musea moeten zich binnen definitie (3) kunnen bewegen
- **Bezwaar bij definitie 3:**
  - Er wordt in het midden gelaten waar de verantwoordelijkheid ligt
  - De wederkerigheid tussen museum en publiek wordt hoog gewaardeerd, echter participatieve activiteiten zijn voorwaardelijk, dat is niet wenselijk

# verandersuggestie definitie 3

A museum is a not-for-profit, permanent institution in the service of society that researches, collects, conserves, exhibits, and communicates tangible and intangible heritage. Open to the public, it is accessible, inclusive, and fosters diversity and sustainability. The museum ~~operates~~ **acts** professionally, ethically and ~~with the participation of communities~~ **in a participatory way**, offering varied audience experiences for the purposes of education, ~~enjoyment~~ **inspiration** and the expansion of knowledge.

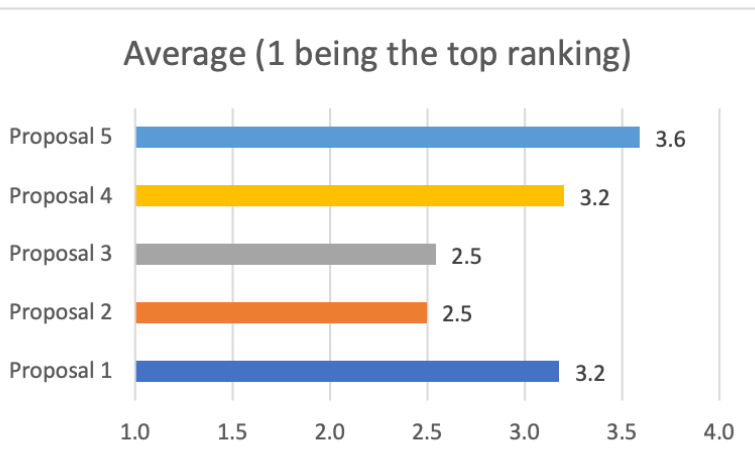
# bevindingen enquête

- **Definitie 4 als laatste keuze aangemerkt**
- A museum is an inclusive, not-for-profit institution, open to the public, which researches, collects, preserves, exhibits, and communicates tangible and intangible heritage, facilitating critical reflections on memory and identity. Museums are in the service of society, providing educational and knowledge sharing experiences. Driven by communities or shaped together with their audiences, museums can take a wide range of formats, fostering equal access, sustainability, and diversity.
  - Geen ethische eisen
  - Te veel ambitie/ missie ipv definitie

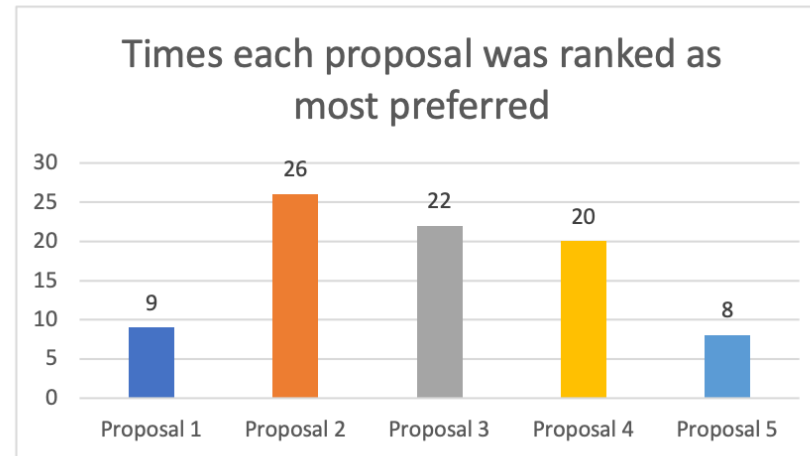
# Resultaat consultatieronde 4

Ook bij committee define 2 en 3 op gedeelde eerste plaats

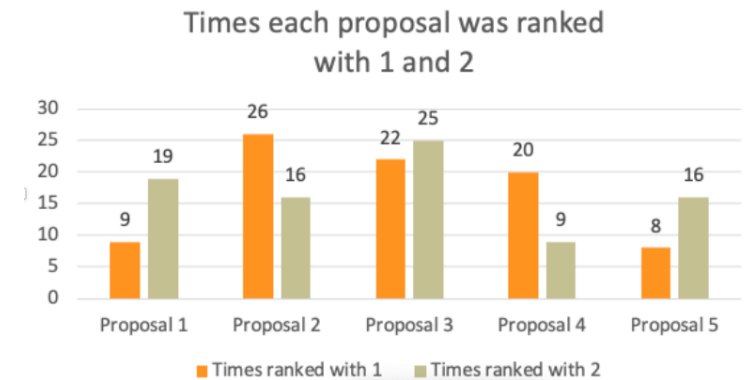
Graphic 1



Graphic 2



Graphic 3





# Suggesties per definitie

- Proposal A (previously n. 2): A museum is a permanent, not-for-profit institution, accessible to the public and of service to society. It **researches**, collects, conserves, interprets and exhibits tangible and intangible cultural and natural heritage in a professional, ethical and sustainable manner for education, reflection and enjoyment. It **operates** and communicates in inclusive, **diverse** and participatory ways with communities and the public.
- Proposal B (previously n.3) A museum is a not-for-profit, permanent institution in the service of society that researches, collects, conserves, **interprets** and exhibits tangible and intangible heritage. Open to the public, **it is** accessible and inclusive, museums foster diversity and sustainability. They operate and communicate ethically, professionally and with the participation of communities, offering varied experiences for education, enjoyment, **reflection** and **knowledge sharing**.

# Zoek de verschillen

## definitie 2

A museum is a permanent, not-for-profit institution, accessible to the public and of service to society. It collects, conserves, interprets and exhibits, tangible, intangible, cultural and natural heritage in a professional, ethical, and sustainable manner for research, education, reflection and enjoyment. It communicates in an inclusive, diversified, and participatory way with communities and the public.

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Netherlands

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# Zoek de verschillen suggesties def 3

- A museum is a not-for-profit, permanent institution in the service of society that researches, collects, conserves, exhibits, and communicates tangible and intangible heritage. Open to the public, it is accessible, inclusive, and fosters diversity and sustainability. The museum ~~operates~~ **acts** professionally, ethically and ~~with the participation of communities~~ **in a participatory way**, offering varied audience experiences for the purposes of education, enjoyment **inspiration** and the expansion of knowledge.
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# Definition 2007

A museum is a non-profit, permanent institution in the service of society and its development, open to the public, which acquires, conserves, researches, communicates and exhibits the tangible and intangible heritage of humanity and its environment for the purposes of education, study and enjoyment.

# Definition proposal 2019

Museums are democratising, inclusive and polyphonic spaces for critical dialogue about the pasts and the futures. Acknowledging and addressing the conflicts and challenges of the present, they hold artefacts and specimens in trust for society, safeguard diverse memories for future generations and guarantee equal rights and equal access to heritage for all people.

Museums are not for profit. They are participatory and transparent, and work in active partnership with and for diverse communities to collect, preserve, research, interpret, exhibit, and enhance understandings of the world, aiming to contribute to human dignity and social justice, global equality and planetary wellbeing.